

**Evaluation of the educational impact of Imvelo Nentfutfuko
Outreach radio programme in Swaziland**

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ABSTRACT

The purpose of the study was to evaluate the educational impact of Imvelo Nentfutfuko outreach radio programme in Swaziland. The study was descriptive and utilized quantitative research techniques for data collection. The sample (n = 472) consisted of 56% students, 11% teachers, 22% members of communities and 11% community leaders who were familiar with Yonge Nawe Clubs and the radio programme. An interview schedule was used for data collection and the Statistical Package for Social Science (SPSS) was used for data analysis. The findings revealed that respondents were generally aware of the educational objectives of the programme and generally agreed that these were achieved. The respondents generally had positive attitudes towards the programme; and agreed with all the items reflecting factors contributing to the successful and unsuccessful performance of the programme. The findings imply that the programme had generally succeeded in: educating and sensitizing the general public about environmental management; keeping Yonge Nawe membership informed about the activities of the organization; and facilitating discourse on environmental issues. It also implies that positive public disposition towards the programme had been created and that public awareness of the factors promoting and constraining successful performance of the programme had been enhanced.

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